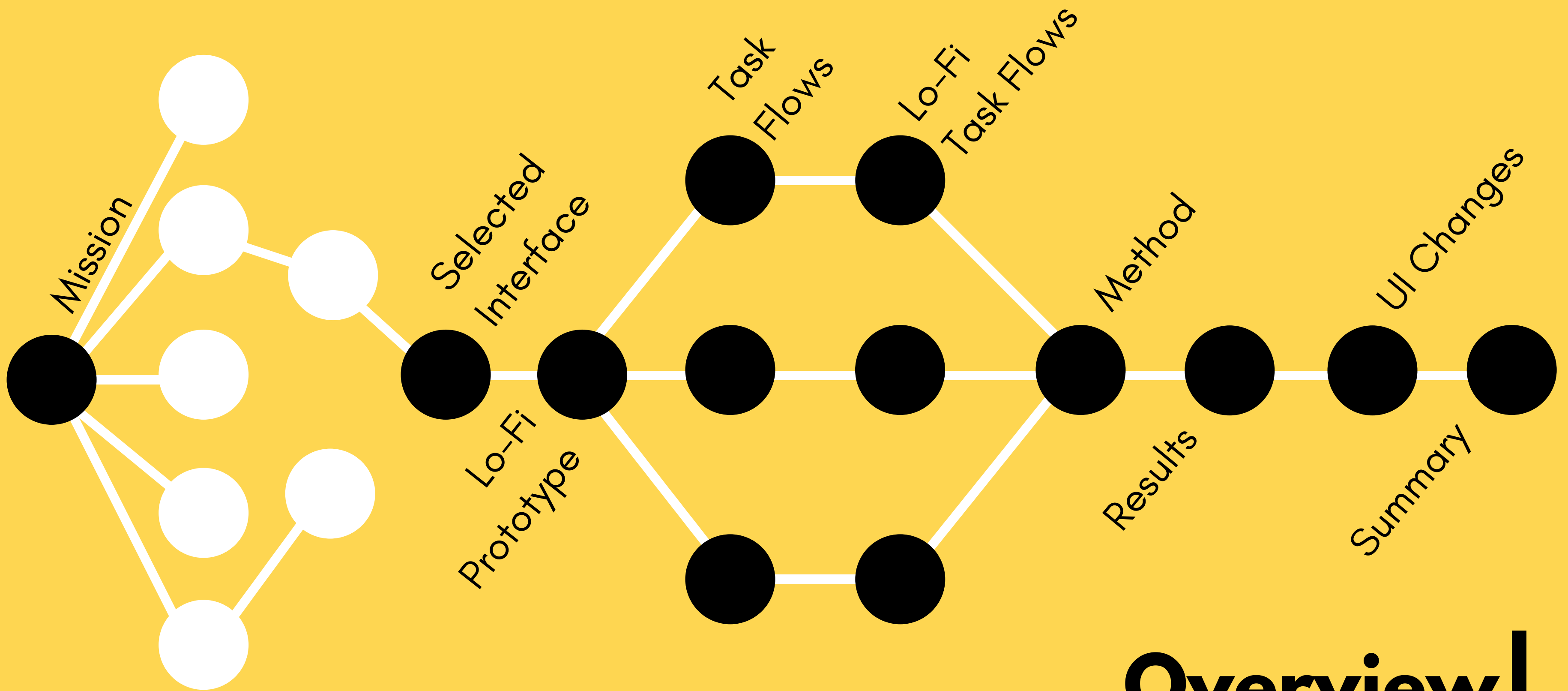




Captiva

Lo-Fi Prototype



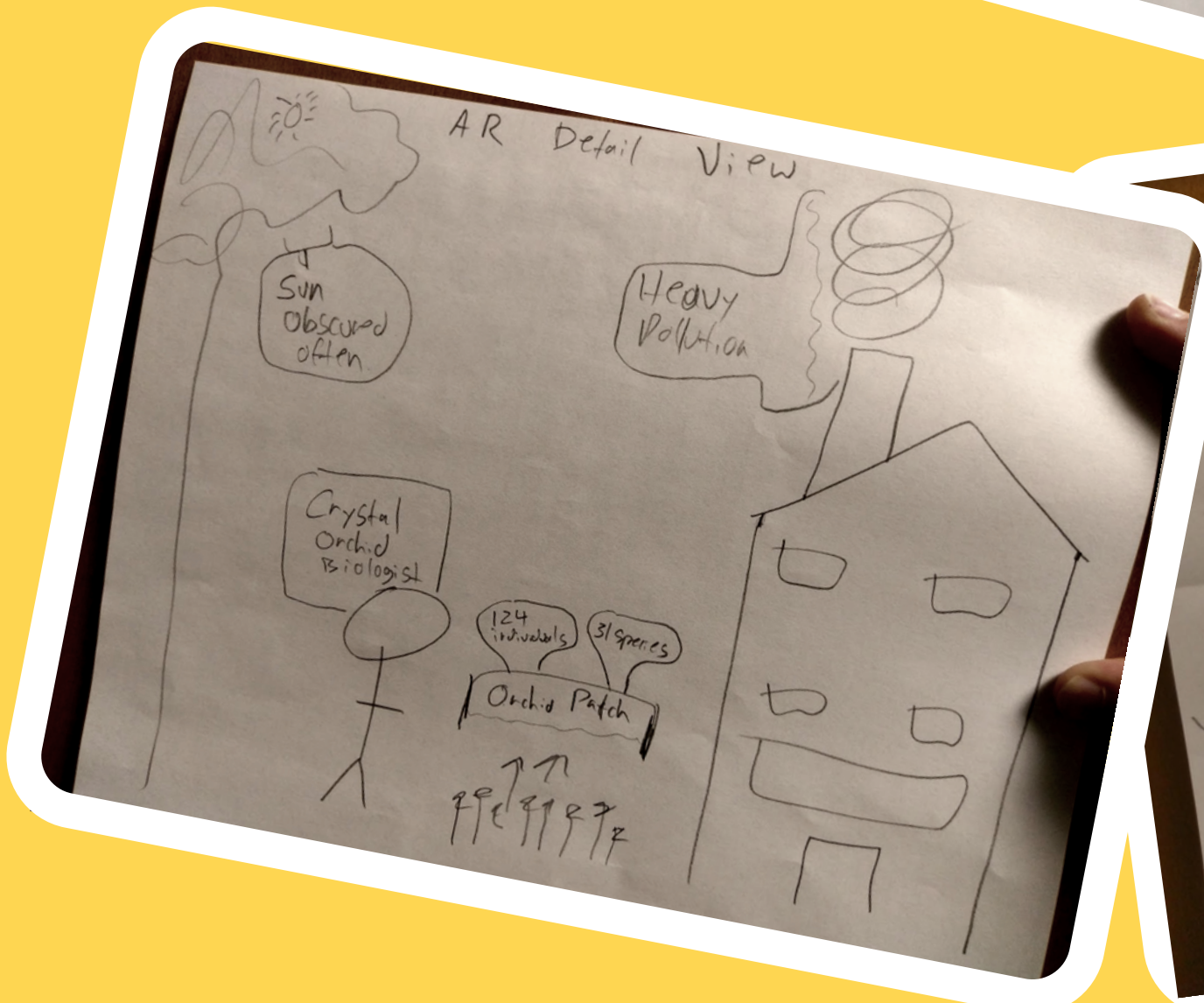
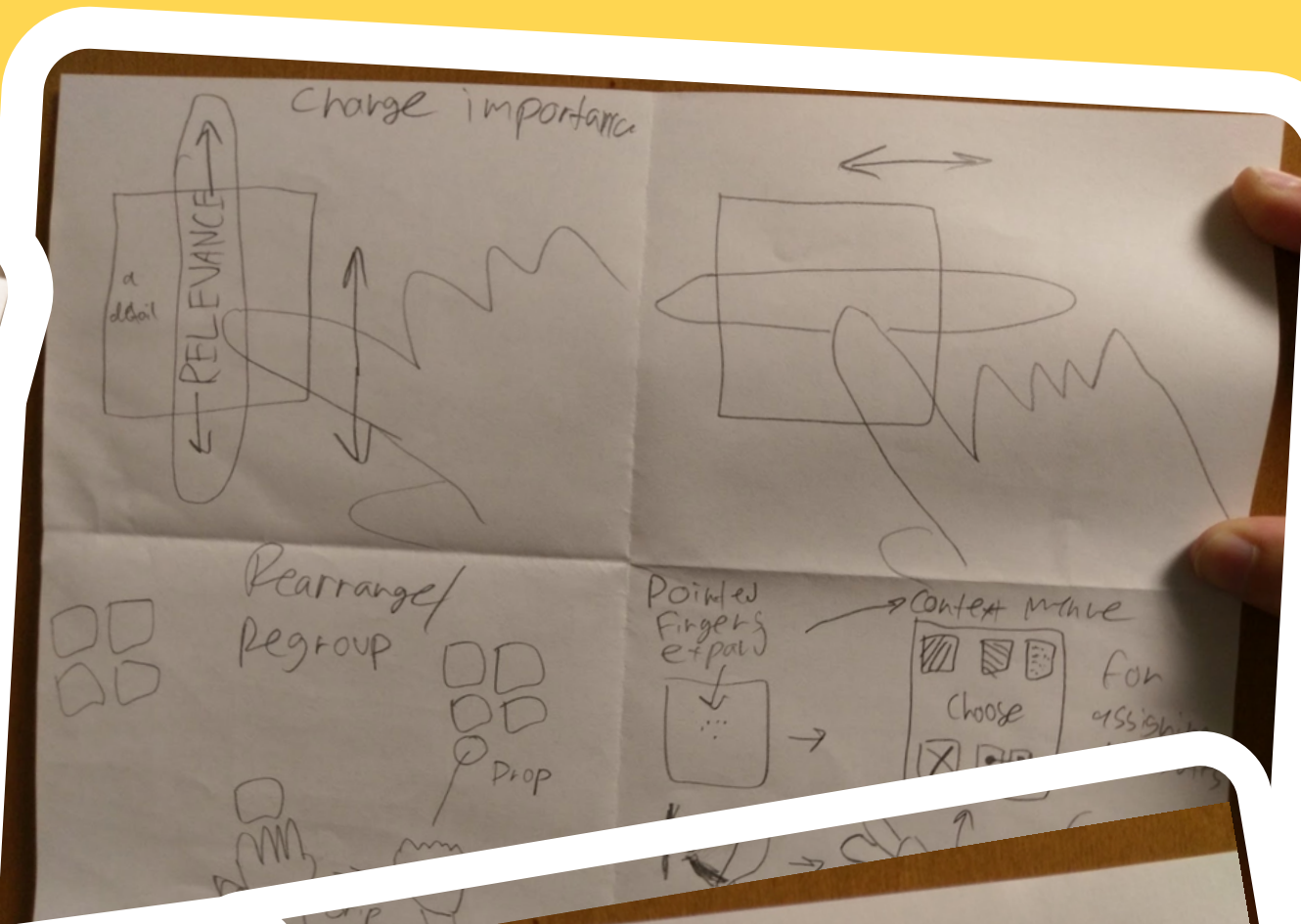
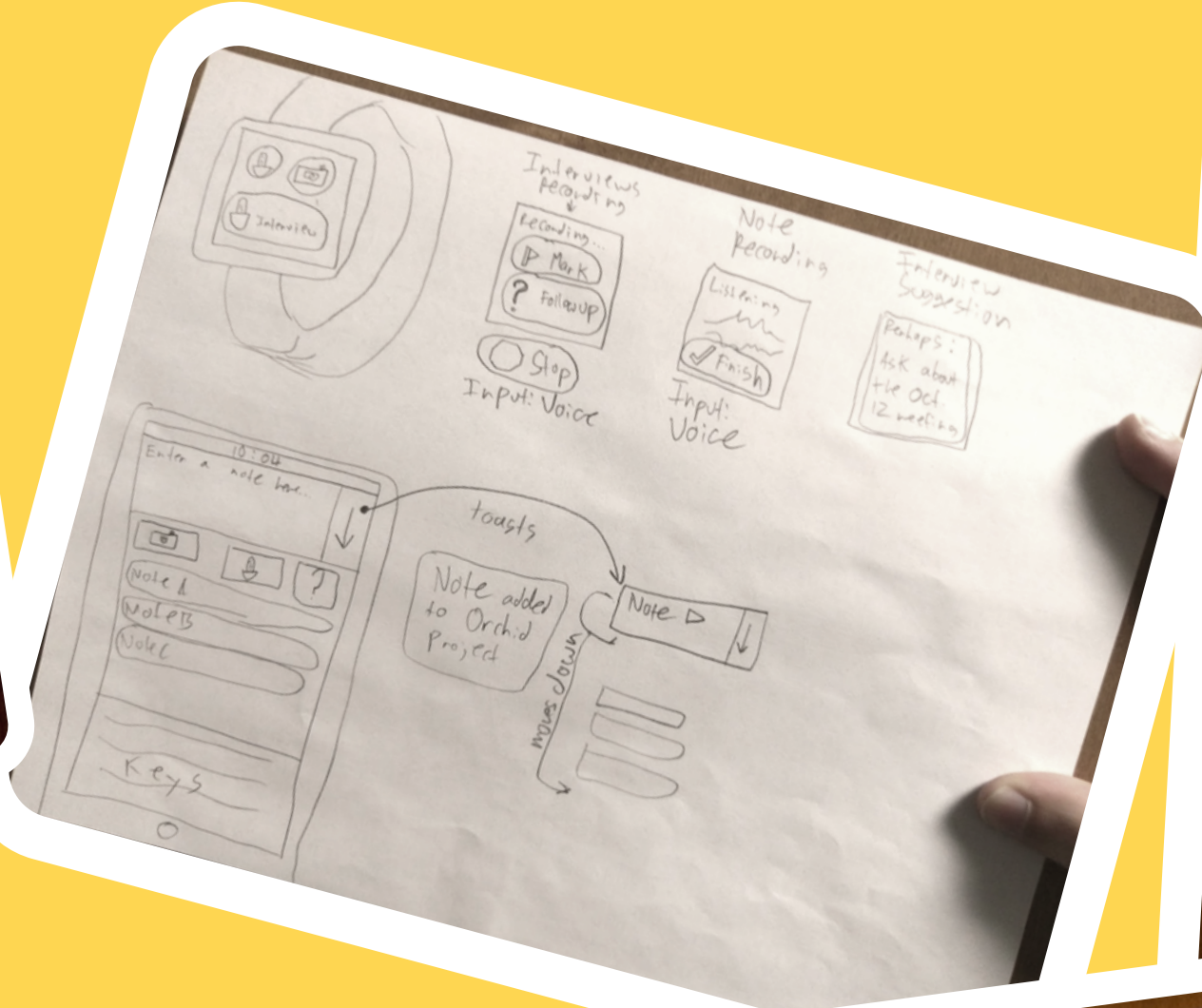
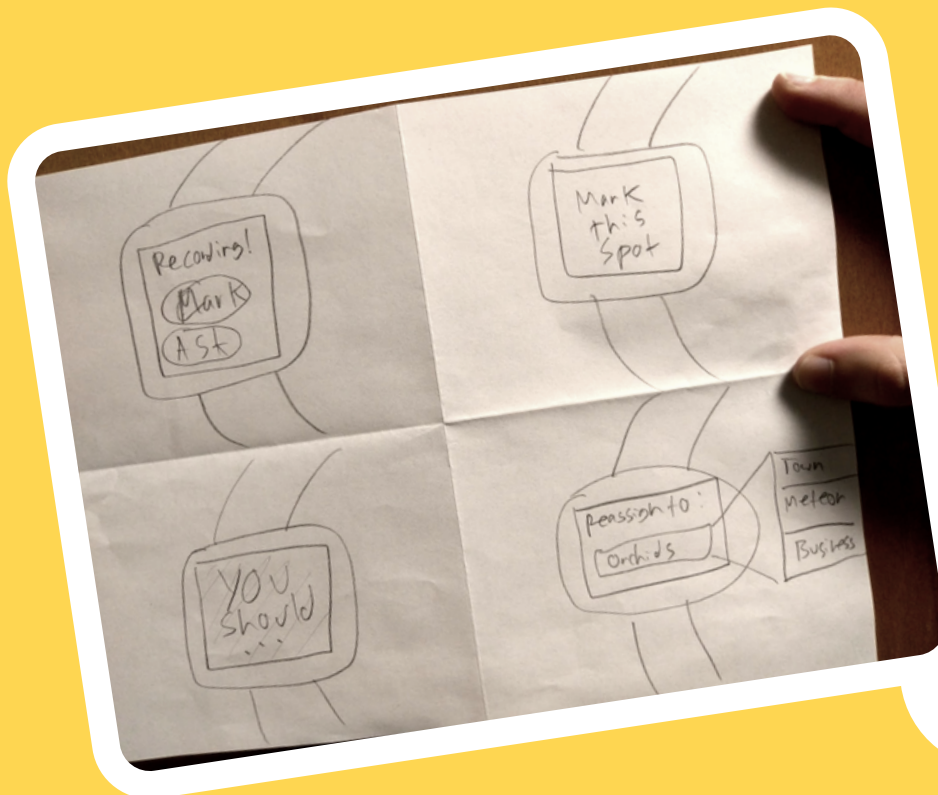
Overview |



Mission Statement

MAKING JOURNALISM EASIER:
FROM PITCH TO PUBLICATION.





oice —

Captiva, make a note about those orchids at my current location."

"Done! Marked at 236 Santa Teresa"

Hey Julia, Captiva here - have you considered interviewing Crystal?"

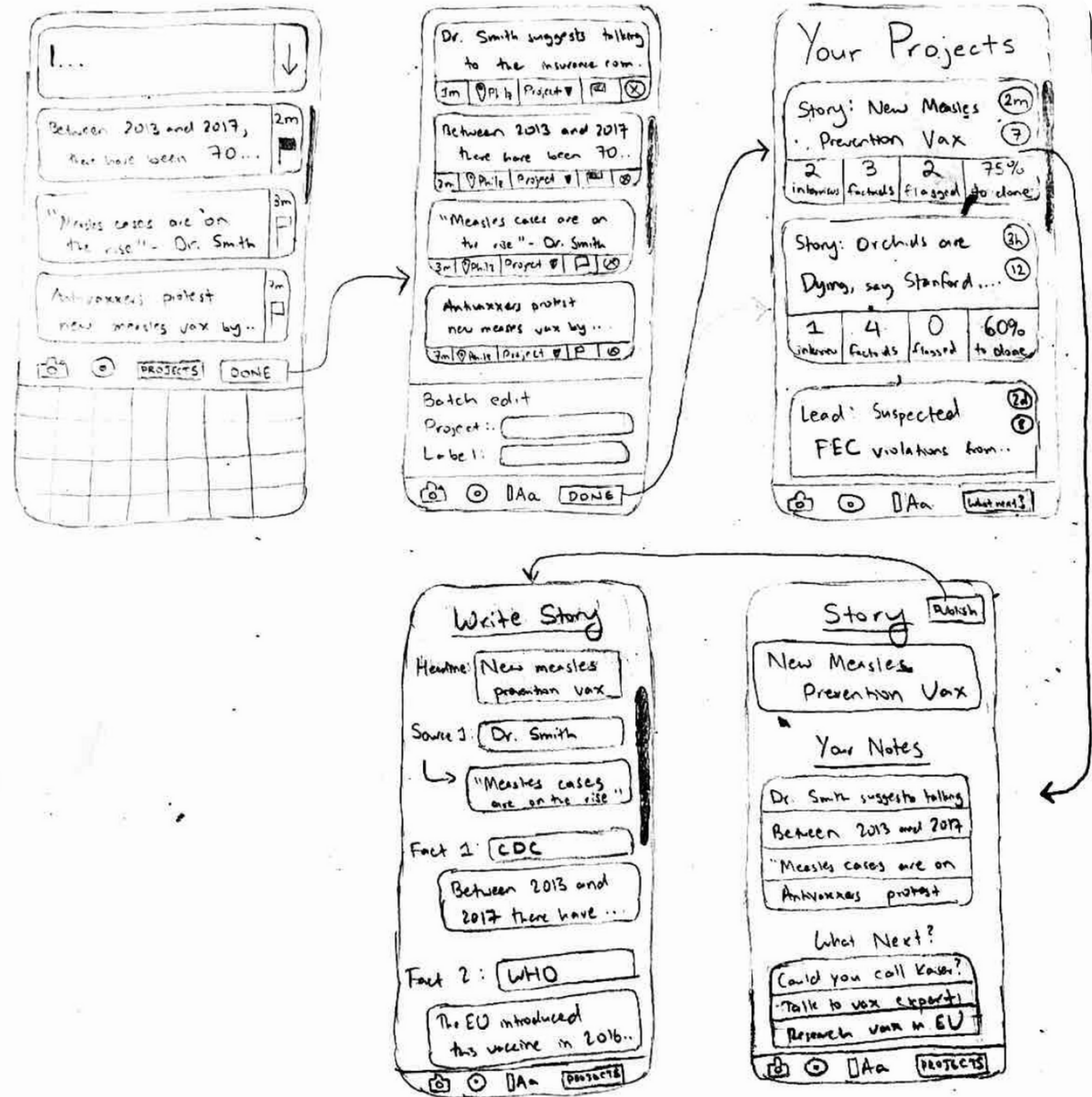
"Captiva - stay quiet until 6 pm"

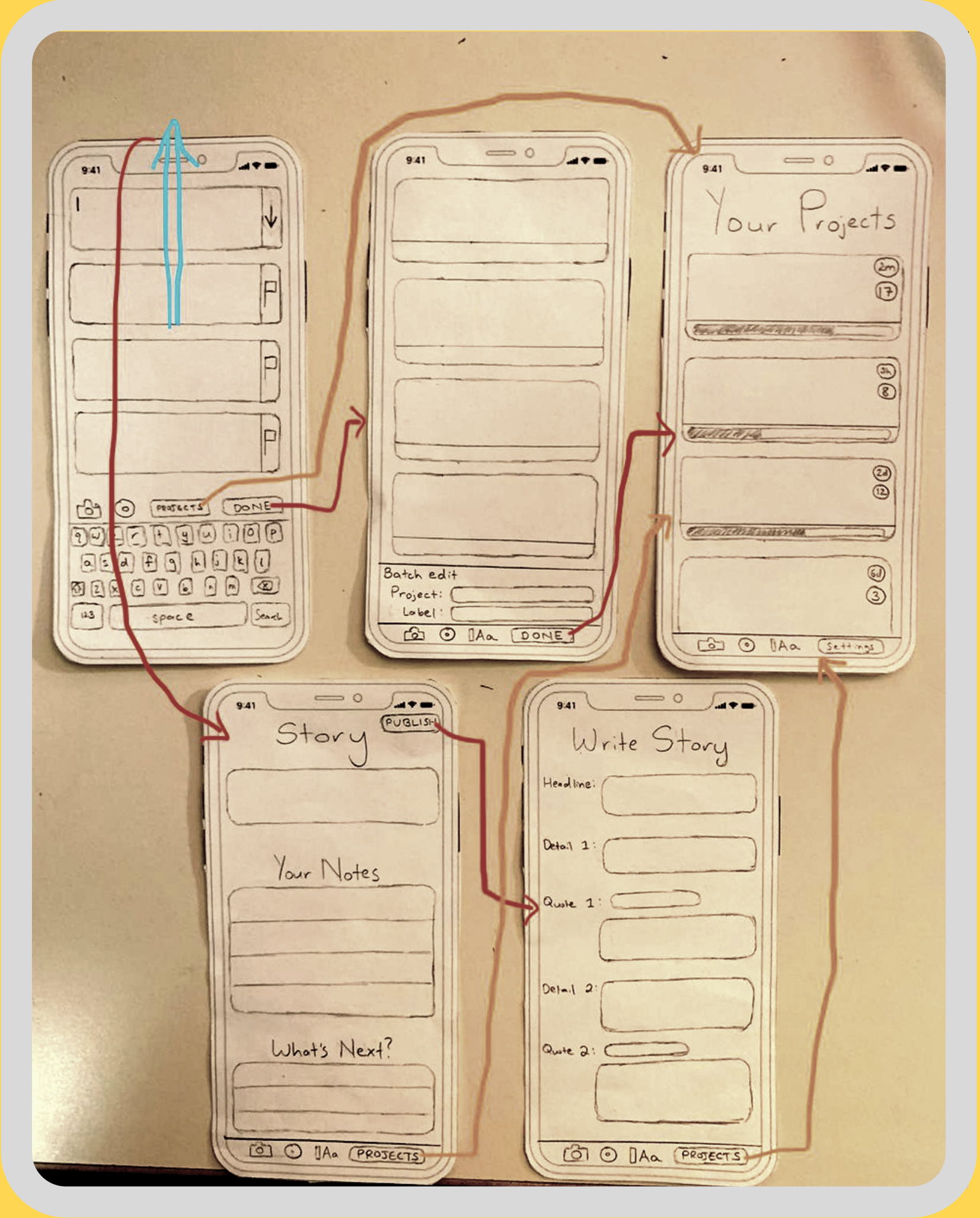
Hey Crystal, Captiva here - Since Julia just asked you about orchids, can you tell me about your thoughts on the October 12 notes."

Captiva, start recording the interview with Crystal."

"Hey Captiva, mark any details involving pesticides more important"

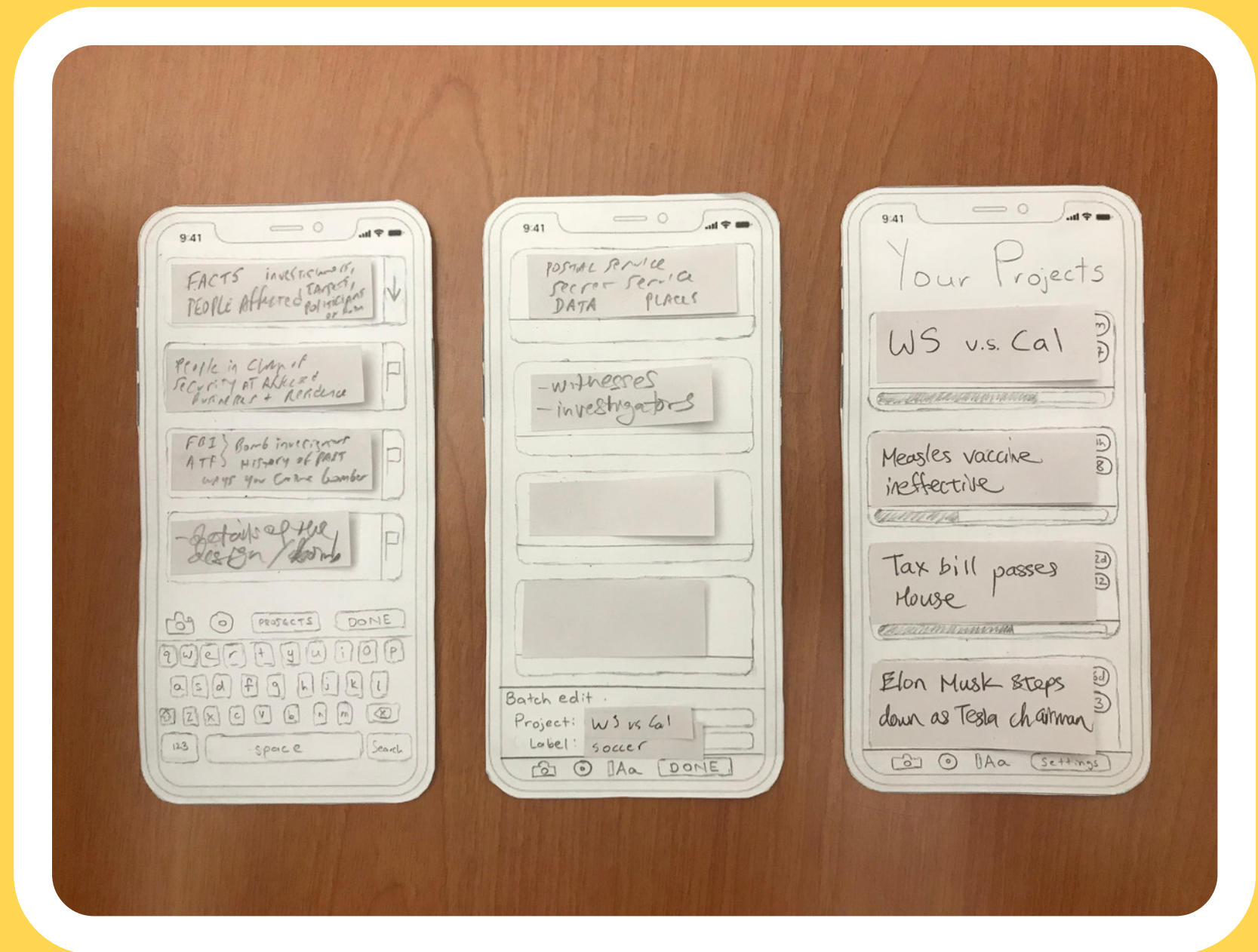
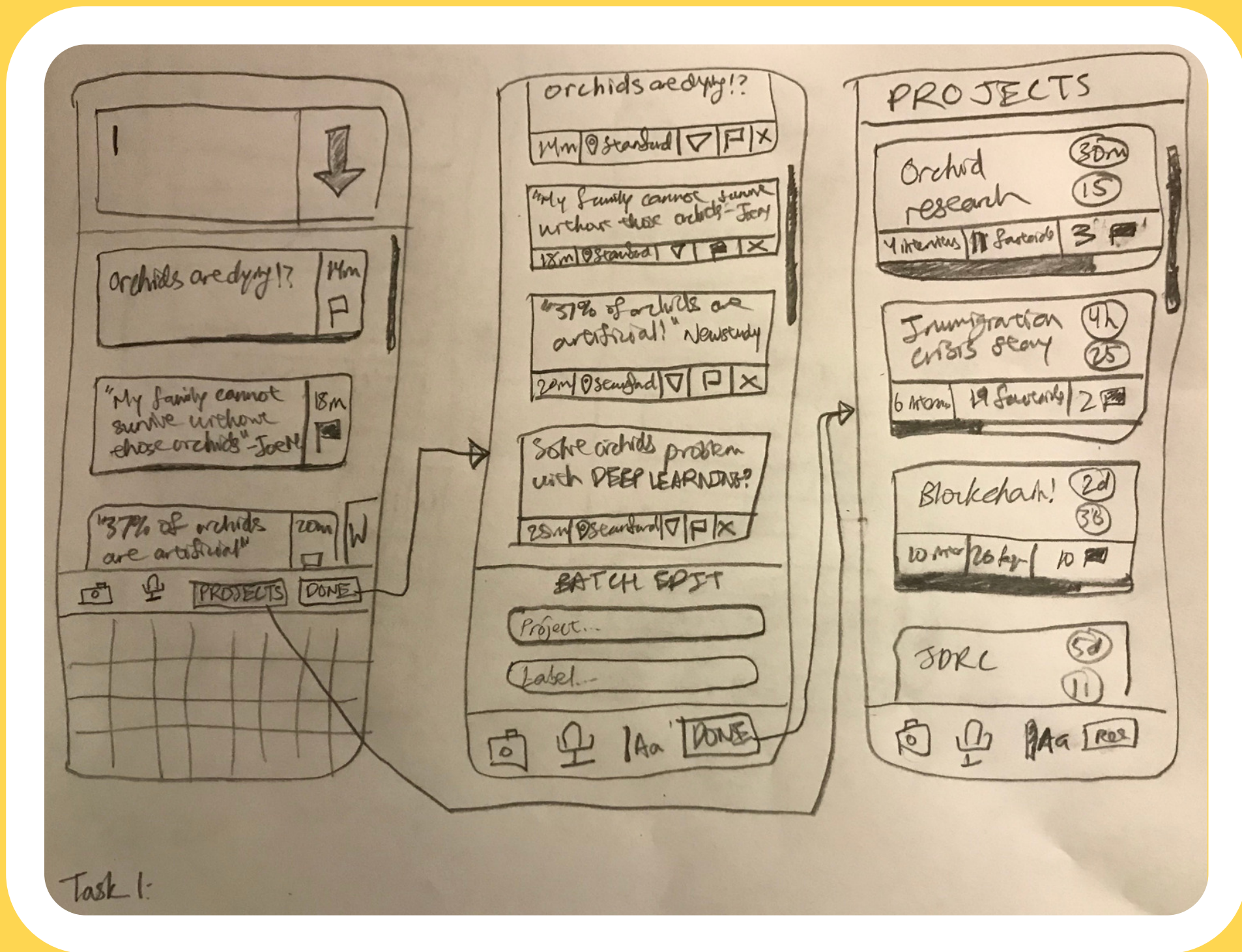
Selected Interface and Rationale





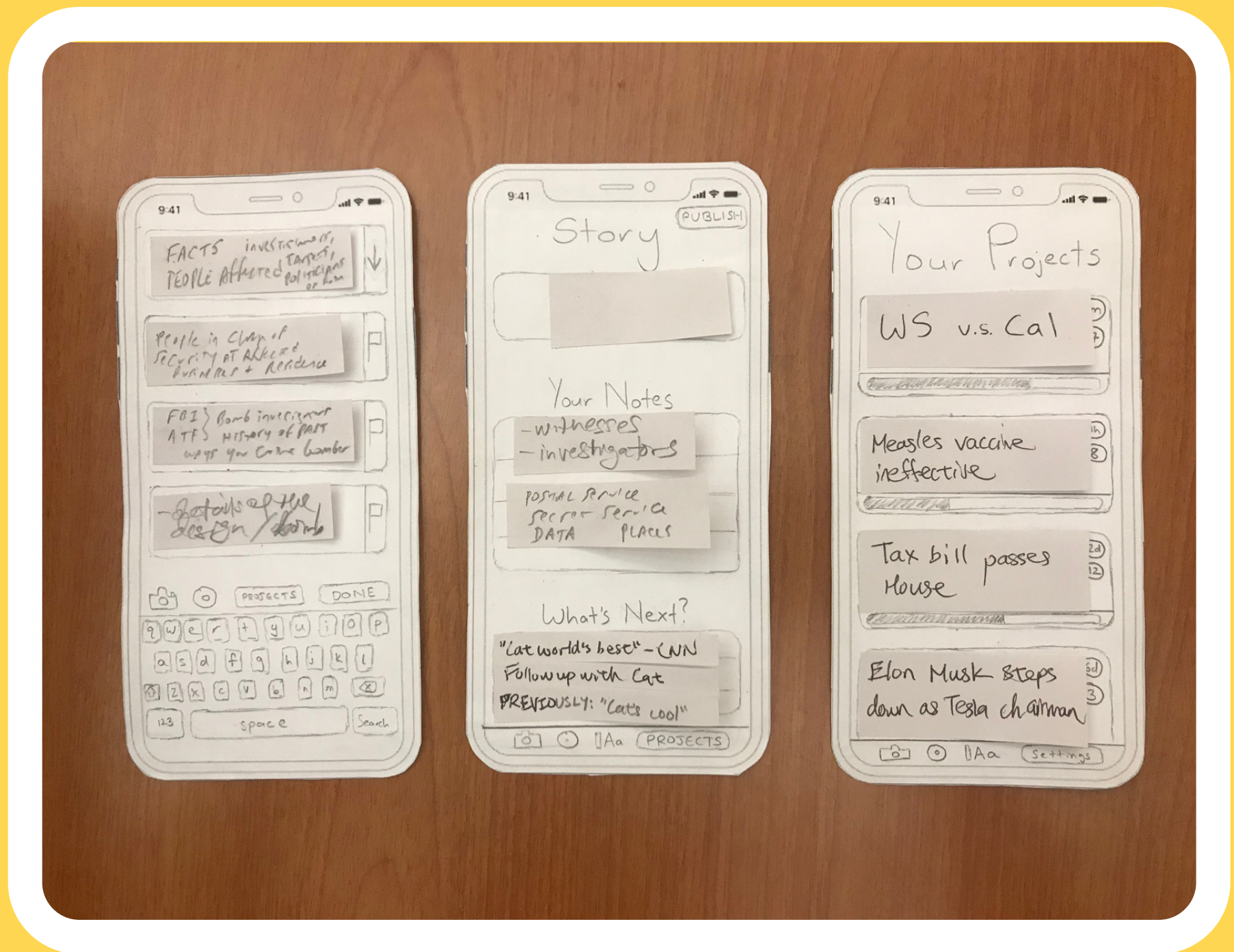
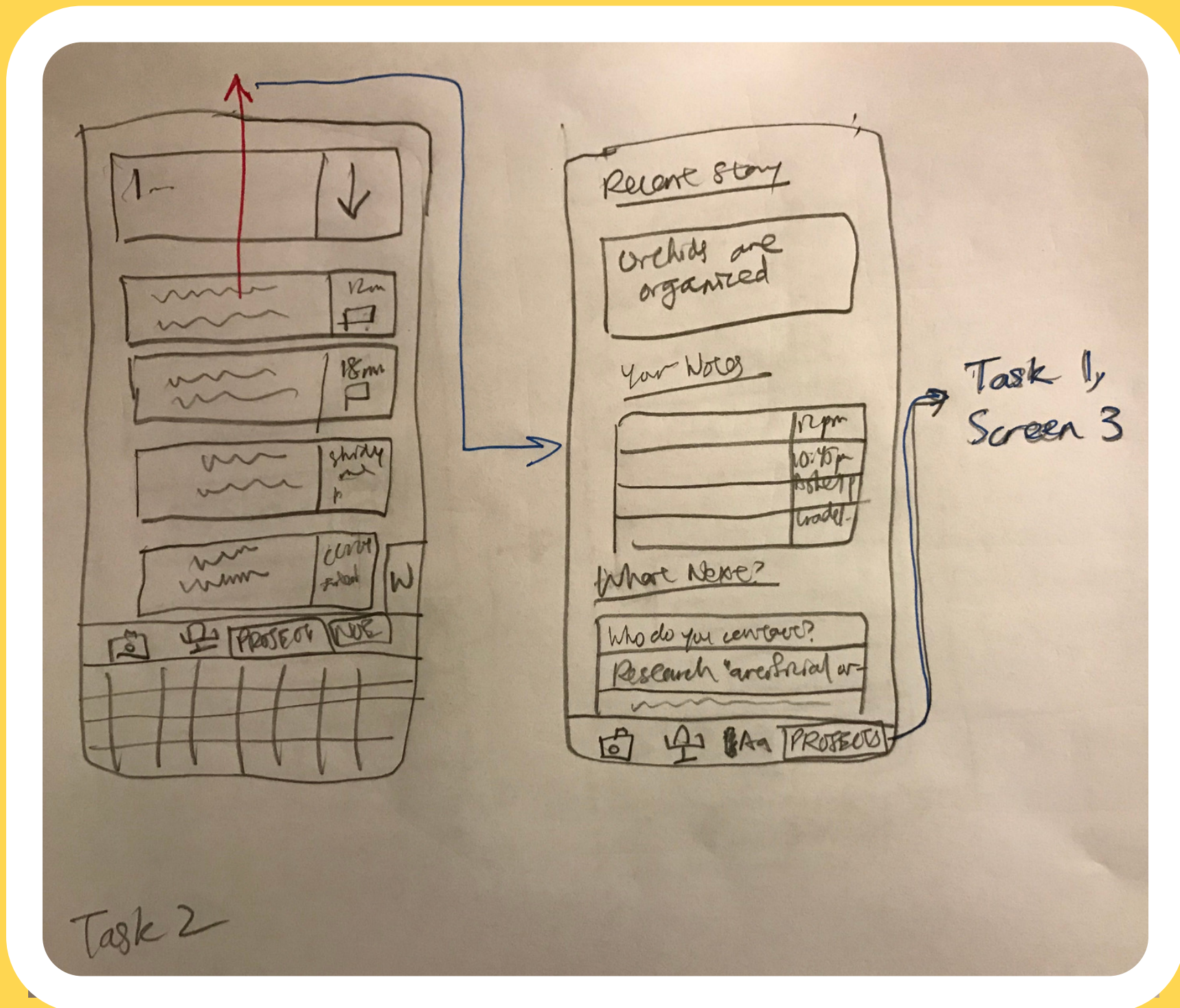
Low-Fi Prototype Structure



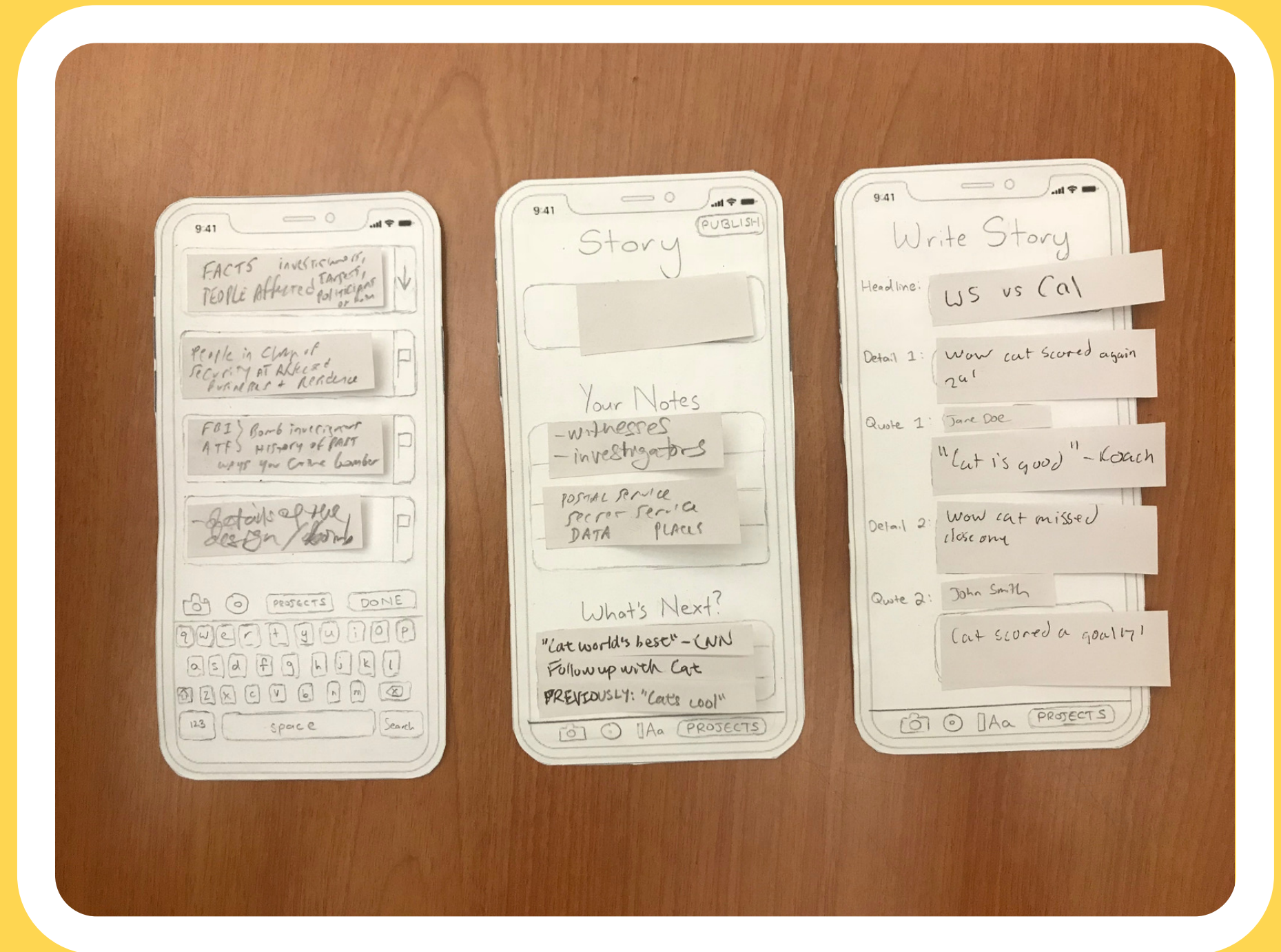
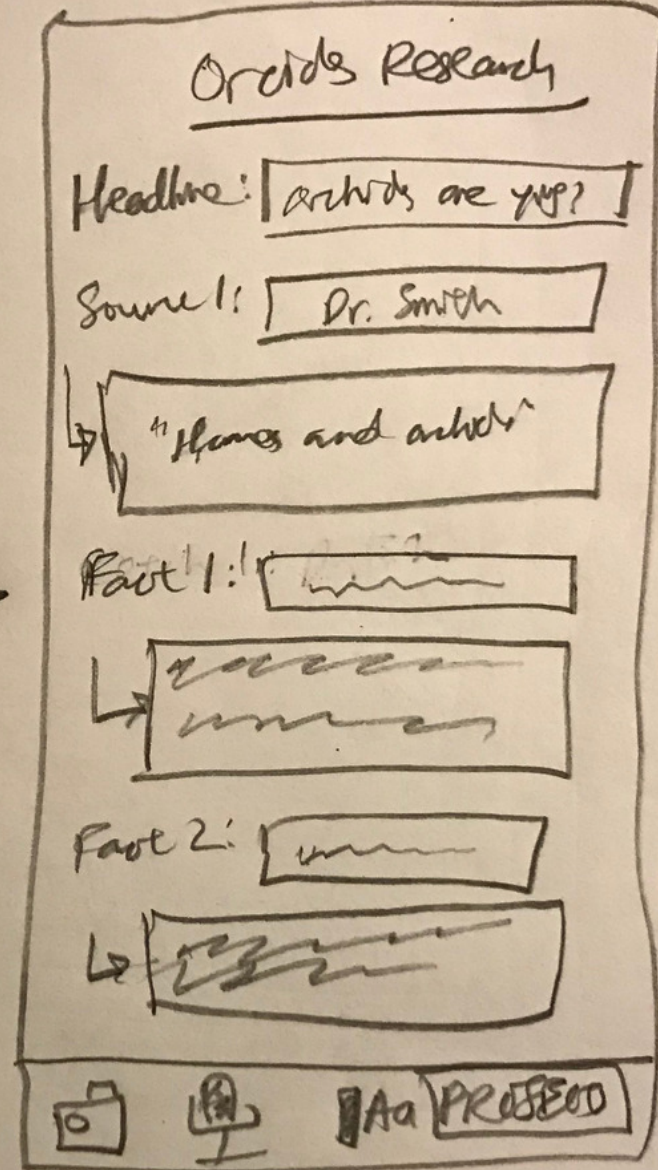
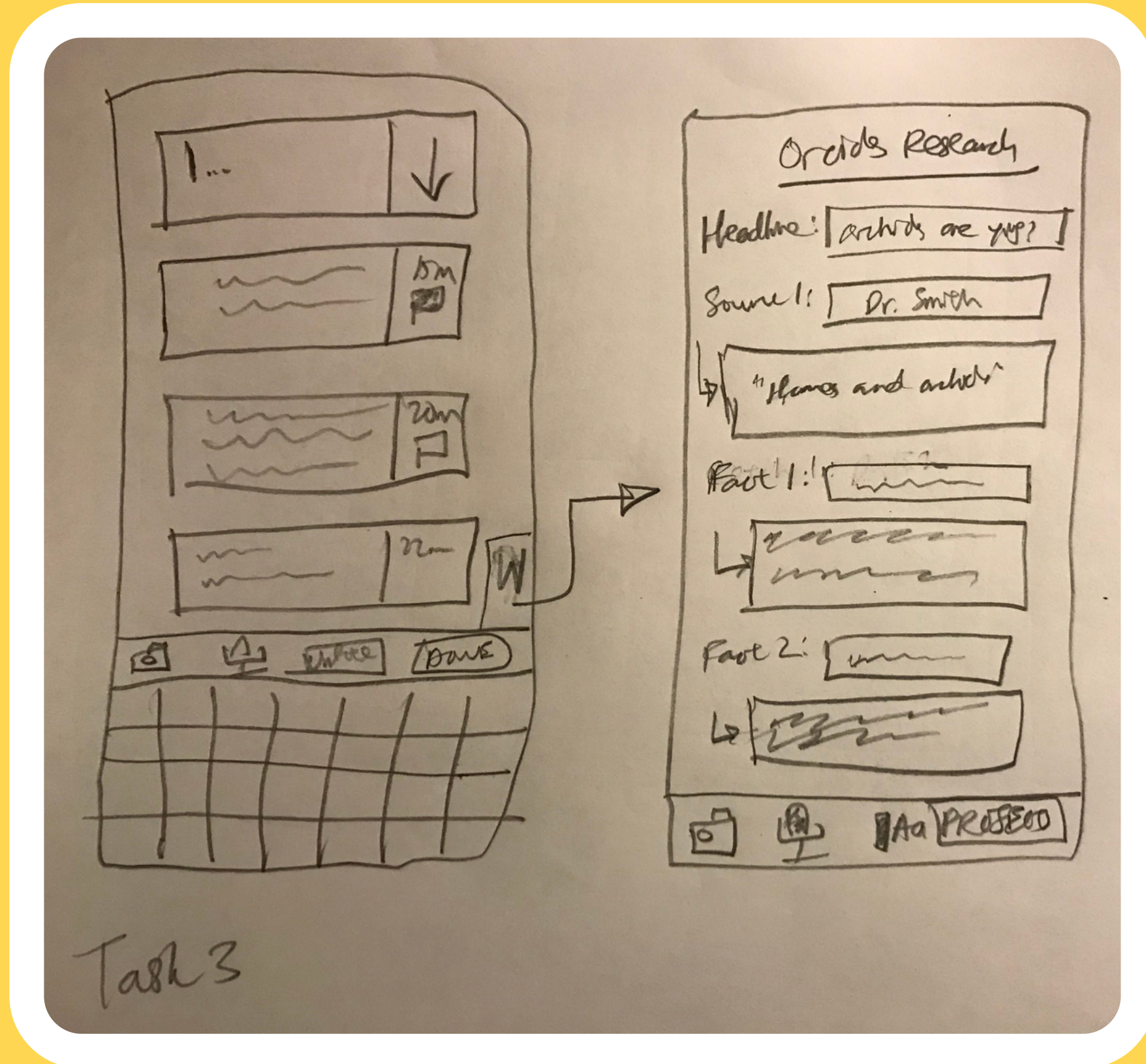


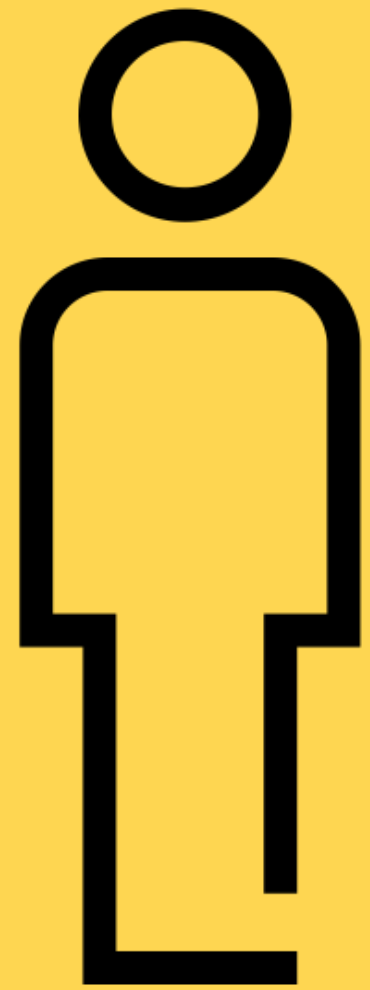
Task 1: Capture and review

Task 2: Finding what to do next

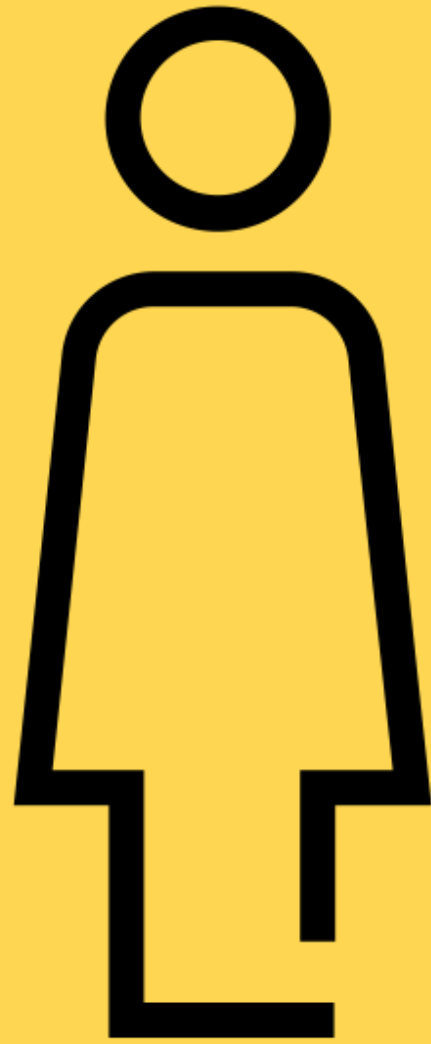


Task 3: Organizing and writing a story

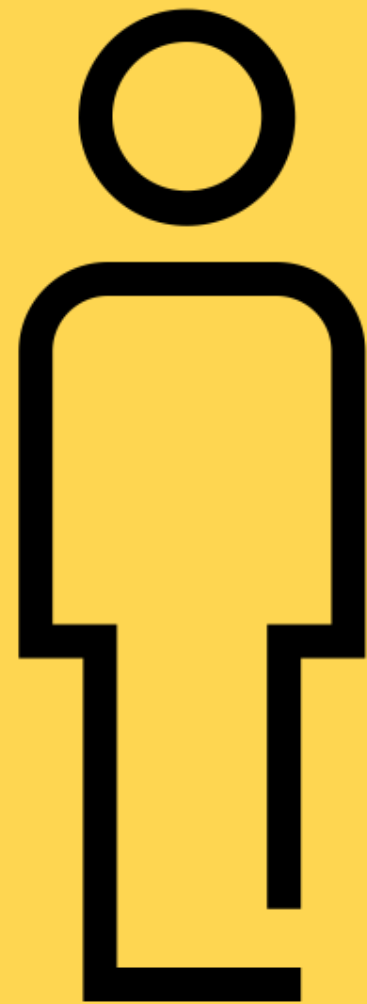




Pulitzer-winning Washington Post editor



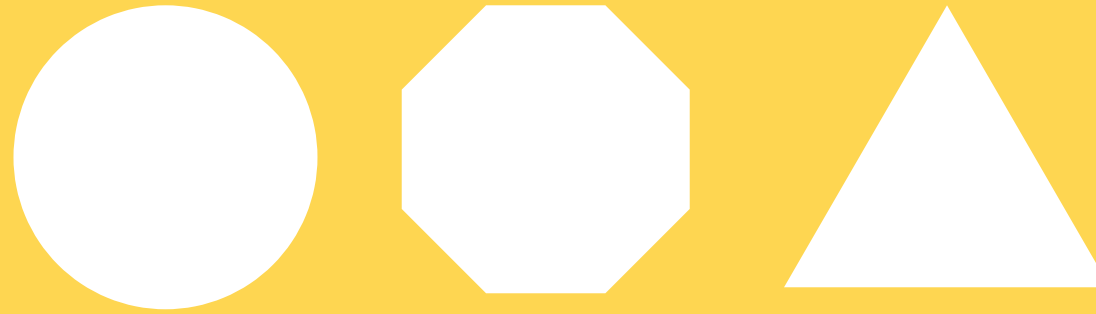
Emmy-winning Executive Producer and Vice
President of Inclusion at CNN



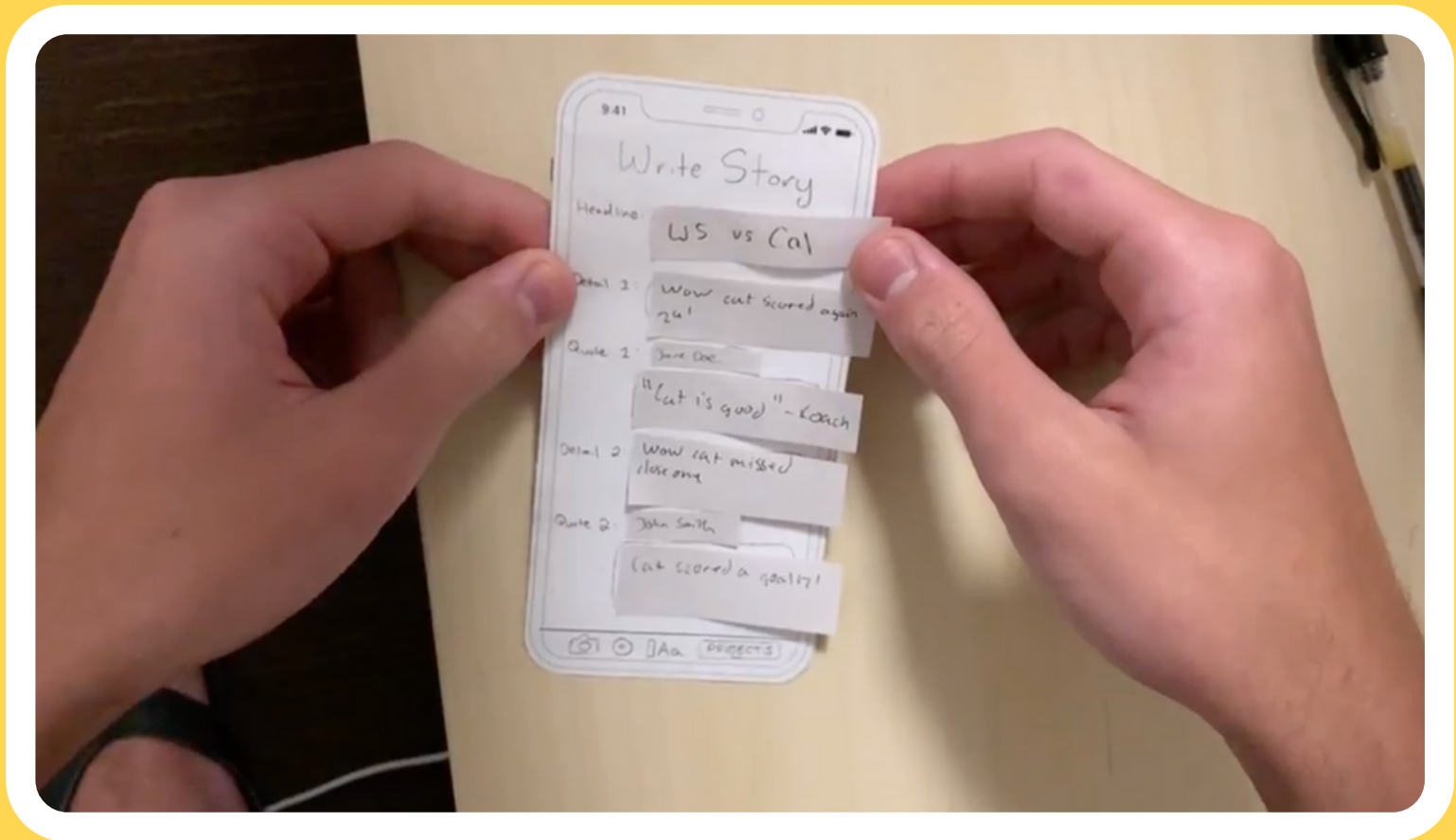
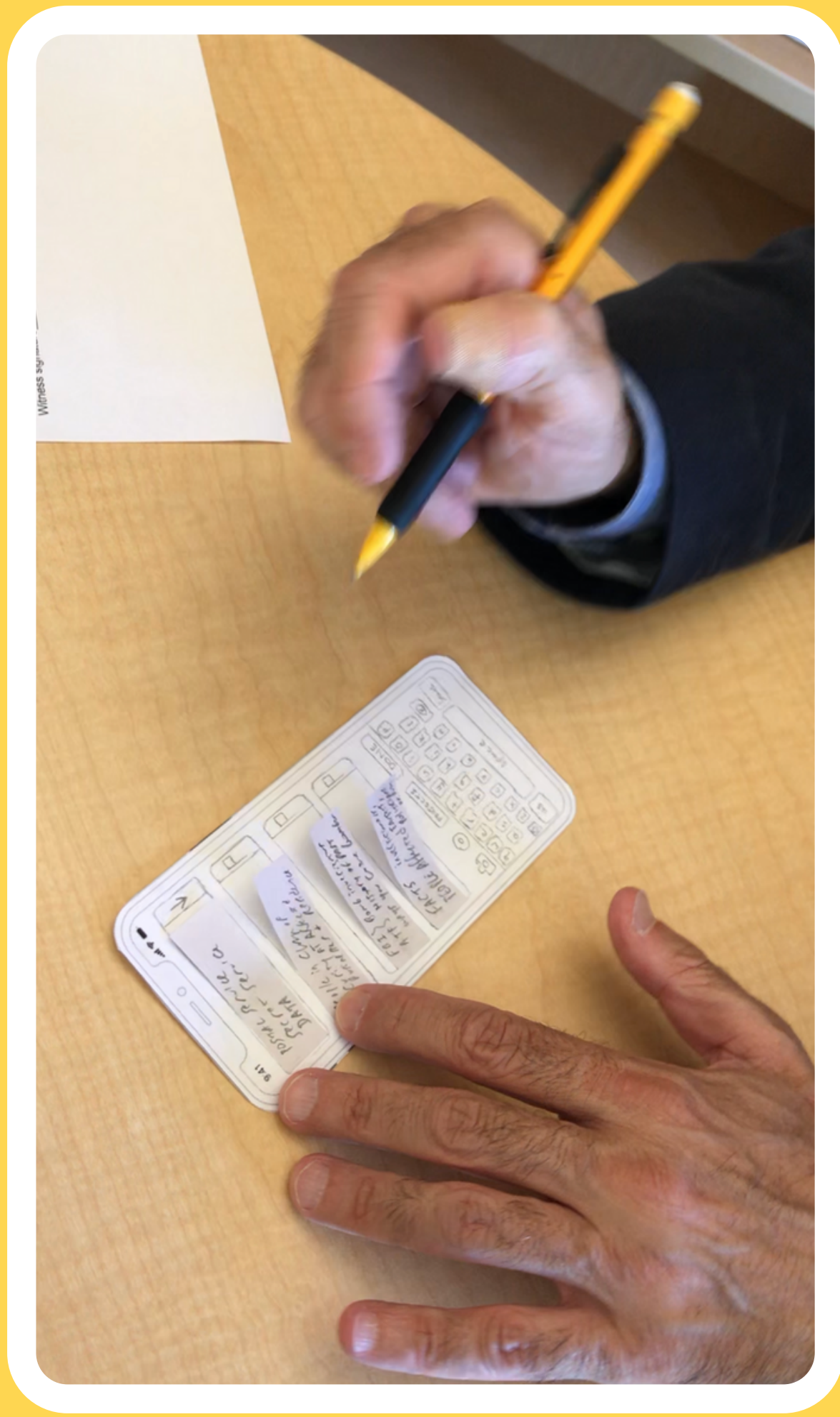
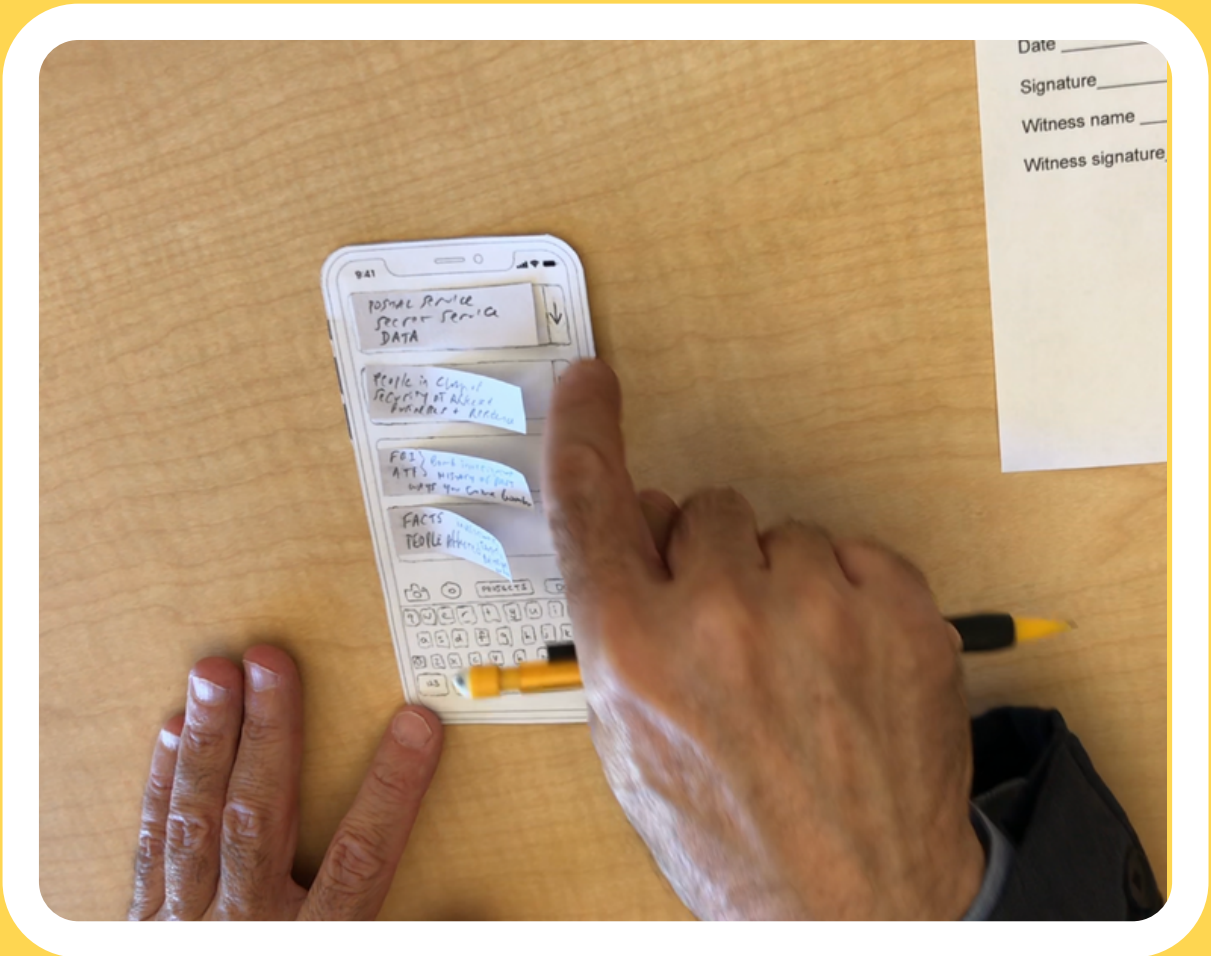
Stanford sophomore, The
Daily Contributing Writer

Experimental Subjects |

Computer Facilitator Observer



Task 1: Capture/Review **Task 2:** What to do next **Task 3:** Writing the story



**Minimal overhead
is necessary.**



**Collaboration
is key.**



Captiva